



## VEER NARMAD SOUTH GUJARAT UNIVERSITY, SURAT

(Accredited with "A" grade by NAAC)

### Report of Event

1.	Department Name	Department of Business & Industrial Management
2.	Name of The Event	Grand Alumni Meet 2021
3.	Nature of the Event (e.g. Invited Talk, Workshop, Conference, Symposia, Training Program, Cultural, Extra-Curricular, Co-curricular, Social, NCC, NSS ..)	Invited Talk and Alumni Meet
4.	Date and Day of the event	Saturday, December 18, 2021
5.	Venue / Mode	Convention Hall, VNSGU, Surat
6.	Name of Speaker(s) / Expert(s) / Guest(s)	Prof. Rakesh Basant IIM-A Mr. Jignesh Desai and Neeraj Choksi, Co-Founders and Joint Managing Directors of NJ Group
7.	Brief detail of Speaker(s) / Expert(s) / Guest(s)	<p>Prof. Rakesh Basant is an Indian economist and professor at Indian Institute of Management Ahmedabad. He is the JSW Chair Professor of Innovation and Public Policy since October 2016. He was formerly a consultant with World Bank.<sup>[1]</sup> Currently, he is the Dean, Alumni and External Relations at IIM Ahmedabad.</p> <p><b>Mr. Neeraj Choksi &amp; Mr. Jignesh Desai (R)</b> are two first generation entrepreneurs who began the journey of 'NJ' in 1994. The promoters of the NJ Group were friends since their college years and the bond between Mr. Neeraj &amp; Mr. Jignesh has been instrumental in the success of NJ.</p>

		Driven by their passion for financial well-being of customers & the mission for transforming lives, the promoters have successfully put NJ on the forefront of innovation & growth. With a humble beginning from home, the promoters have successfully shaped the group's forays into many diversified businesses.
8.	Number of Participants	350
9.	Sponsoring Agency (If Any)	NA
10.	Amount Received (if Any)	NA
11.	Brief Summary of Event	<p>The Alumni of the Department of Business and Industrial Management (DBIM), Veer Narmad South Gujarat University organized the Launch Event of the DBIM Surat Alumni Association on December 18, 2021, at the Convention Hall of the University. The Hon'ble Vice Chancellor of the University Dr. Kishorsinh N. Chavda presided over the launch event. The event also marked the launching of the logo of the Association.</p> <p>The event included a knowledge sharing session with Prof. Rakesh Basant from IIM-A, who delivered the keynote address on "Strategic Role of Alumni and External Relations (AER)". This was followed by a Round Table discussion with Mr. Jignesh Desai and Neeraj Choksi, Co-Founders and Joint Managing Directors of NJ Group on "Key Challenges in Creating an Enterprise".</p> <p>It was a full day networking event giving the alumni, the current students of the Department and the faculty an opportunity to interact and build lasting relationships.</p>

Enclosures: 1. one – two photograph of the event.

Signature of Event In-charge  
Date :

Signature of Head  
Place :













VEER NARMAD SOUTH GUJARAT UNIVERSITY

DBIM SURAT ALUMNI ASSOCIATION

DBIM DEPARTMENT OF BUSINESS & INDUSTRIAL MANAGEMENT  
G H Bhakta Management Academy

# Grand Alumni Meet

## Speaker Session

Keynote Address by  
**Prof. Rakesh Basant**  
IIM Ahmedabad  
on  
*Alumni & External Relations  
for Initiatives*

Roundtable Discussion with  
**Mr. Neeraj Choksi & Jignesh Desai**  
Co-Founders & Jt. MD, NI Group  
on  
*Key Challenges in Creating an Enterprise*

follow prescribed COVID-19 guidelines and protocols